About Mark: Dr. Mark Metcalfe is an Economist with the Pacific Southwest Region of the US Forest Service. He has over 20 years of experience working on economic issues in natural resources, energy, water, transportation, agriculture and oceans and fisheries. His work has focused on planning, policy and investment decision making and providing insight into the economic, environmental, and social outcomes of alternatives. This triple bottom line approach to evaluation is implemented with consideration for the value of non-market ecosystem services, thus allowing these important amenities to be incorporated and considered in the decision making process. He has 12 years of experience as a leader of multi-disciplinary teams and has authored 20 professional publications on all aspects of his work.